

OpenExchange & Zoom

The Evolution of the OpenExchange and Zoom Relationship



Revolutionizing Virtual Communication

The OpenExchange–Zoom synergy has evolved through key milestones and strategic expansions, driving innovation and setting new standards in virtual communication.

2018

The cooperation accelerated as OpenExchange partnered with Zoom to improve virtual meeting management, laying the **foundation** for a seamless and connected communication platform.

2021-2022

Leveraging the Zoom platform, OpenExchange emerged as a leader in managing **capital markets, non-deal roadshows, analyst marketing,** and **expert events**. The integration with Zoom allowed OpenExchange to offer comprehensive solutions for these specialized events.

2024-Today

OpenExchange capitalized on its investments in **Zoom Events** to deliver best-in-class event solutions. Additionally, the company continues to expand its focus to include **corporate marketing & events,** and **HR communications,** demonstrating its ability to cater to a broader range of corporate needs.

2020

The partnership expanded into full-scale financial communications, with OpenExchange hosting **over 500** virtual conferences and **500,000** meetings—mainly banking research—marking major growth in joint capabilities.

2022-2023

The partnership expanded into corporate communications—**earnings calls, investor days,** and more—while OpenExchange integrated Zoom’s Events and Sessions for seamless managed services, showcasing their **versatility**.

Did You Know?

OpenExchange has 1,000 operators globally speaking up to 40 languages. So, most events can be delivered with little to no lead time.

OpenExchange is Proud to Partner with Leading Organizations Like

Uber

Etsy

moderna



J.P.Morgan



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